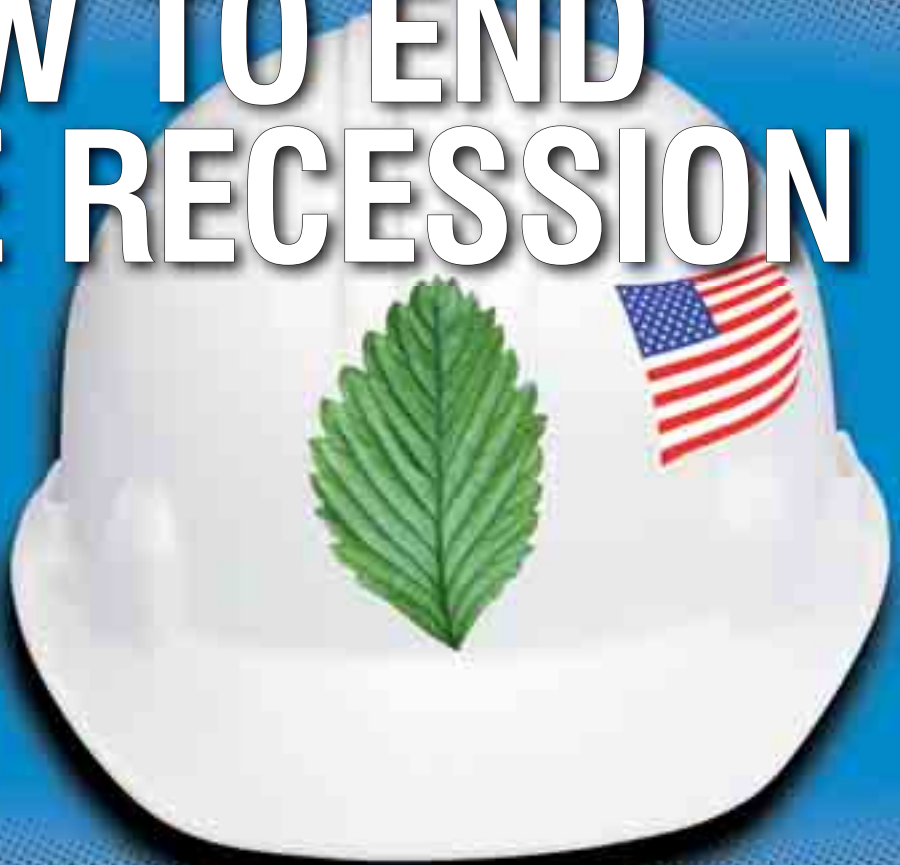HOW TO END THE RECESSION