WHAT'S THE ECONOMY FOR, ANYWAY? CONFERENCE PLAN

TRACK ONE--FINDING HAPPINESS

FRIDAY, OCTOBER 5

9:00 Setting the Theme
9:30 Morning meetings to develop WHAT'S THE ECONOMY FOR? campaign--small groups and larger discussions
11:30 Lunch break
1:00 Keynote--Towards a Caring Economy
1:45 The First Years of Life--Childhood in Rich Countries
3:00 Break
3:15 Economics as if People Mattered
4:30 Break
4:45 The Basics--Food and Shelter
6:00 Dinner
7:30 Keynote--New Progressive Economic Strategies

SPEAKERS-- *INDICATES CONFIRMED

John de Graaf*
TBA
Nancy Folbre*
Michael Petit*, Judith Stadtman-Tucker*
Julie Nelson*, Bill Spriggs*, Tim Kasser*
Anna Lappe*, Nancy Parkes*, Susan Sechler
Gar Alperovitz*

SATURDAY, OCTOBER 6

9:00 Keynote--What does Freedom Mean?
9:45 Unhealthy and Unsafe
11:00 Break
11:15 The Ties that Bind--Friends and Family
12:30 Lunch Break
1:30 The World of Work: Productivity, Participation, Satisfaction
2:45 Break
3:00 Leisure, Nature, Art and Culture
4:15 Break
4:30 The Politics of Time
5:45 Dinner
7:30 Keynote--Capitalism 3.0

Vicki Robin*
Bruce Kennedy*, Tom Turnipseed*
Bob Drago*, Enola Aird*
Jerome Segal*, Karen Nussbaum*, George Cheney*
John Schmitt*, Nicole Shippen*, Milenko Matanovic*, Cathy O'Keefe
John de Graaf*, Karen Kornbluh*, Anders Hayden*
Peter Barnes*
TRACK ONE--FINDING HAPPINESS (continued)

SUNDAY, OCTOBER 7

10:00 Keynote--Neighborhood Matters
10:45 Economics for Community Building
12:00 Lunch break
1:00 Sustainable Communities
2:15 Break
2:30 Keynote--The Good Life or the Goods Life?
3:15 New Indices for Progress
4:30 Break

Jay Walljasper*
Emily Kawano*, Ted Howard*, Julie Ristau*
Jay Walljasper*, Gwen Hallsmith*, Milenko Matanovic*
Juliet Schor*
Kristi Laguzza-Boosman*, Monique Tilford*

TRACK TWO--SEEKING JUSTICE

FRIDAY, OCTOBER 5

1:00 Keynote--The United States since 1980
1:45 Inequality Matters
3:00 Break
3:15 The Enduring Racial Divide
4:30 Break
4:45 Economics and the Gender Gap
6:00 Dinner
7:30 Keynote--The "T" Word--What about Taxes?

Dean Baker*
James Lardner*, Heather Boushey*, Dean Robinson*
Eric Liu*, Dedrick Muhammad*, Richard Hobbs*
Janet Gornick*, Ann Crittenden*, Kim Gandy*
Chuck Collins*

SATURDAY, OCTOBER 6

9:30 Keynote--Resistance in a Commercial Culture
10:15 Keynote--Generation Broke--Young America is Losing Ground
11:00 Break
11:15 Re-inventing Health Care
12:30 Lunch
1:30 Access to Knowledge
2:45 Break
3:00 Restoring the Public Sector
4:15 Break
4:30 Keynote--Redefining Patriotism
5:15 Dinner
7:30 Keynote--We're all in this Together

Nathan Dungan*
Anya Kamenetz*
Ezra Klein*, Marilyn Clement
John Stauber*, David Moberg*, David Bollier* BJ Bullert*
Fred Block*, Miles Rapoport*, Dianne Stewart*
Eric Liu*
Jared Bernstein*
TRACK TWO--SEEKING JUSTICE (continued)

SUNDAY, OCTOBER 7

10:00 Keynote--It's Time for a Paid Vacation Law Joe Robinson*
10:45 Taking Back Government Kristin Rowe-Finkbeiner*, Roger Hickey*,
12:00 Lunch
1:30 Framing the Message Steve Bella*, Celinda Lake*, Bob Costanza*
2:45 Break
3:00 Keynote--OverSuccess: the American Obsession Jim Rubens*
3:45 Break
4:00 campaign planning meetings

TRACK THREE--SECURING SUSTAINABILITY

FRIDAY, OCTOBER 5

9:00 Room free for small group meetings
11:30 Lunch Break
1:00 Free for keynote
2:00 Keynote--The Politics of Sacrifice in an Ecologically Full World Michael Maniates*
2:45 Break
3:00 Simple Living for Sustainability Jim Merkel*, Cecile Andrews*, Jennifer White*, Wanda Urbanska
4:15 Break
4:30 The Business Revolution Alisa Gravitz*, David Bennell*, Matt Warning*
5:45 Dinner
7:00 Entertainment--The Eco-Tones Jimmy Sferes*, Jennifer White*
7:30 Keynote--Getting a Grip Frances Moore Lappe*
8:30 Reception
TRACK THREE--SECURING SUSTAINABILITY (continued)

SATURDAY, OCTOBER 6

9:00 Keynote--Deep Economy
9:45 Ecological Economics
11:00 Break
11:15 Energy and Climate Change
12:30 Lunch Break
1:30 Keynote--the Real Wealth of Nations
2:15 Break
2:30 Using Common Wealth for the Common Good
3:45 Break
4:00 Faith and Economics
5:15 Dinner
7:30 Kenote--Energy for the Long Run--The New Apollo Project
8:30 Reception

Bill McKibben*
Bob Costanza*, Hector Saez*, Pamela Velez-Vega*
Michael Dorsey*, Mark Weisbrod*, Dan Aronson*
Riane Eisler*
Jon Rowe*, Jim Boyce*
Michael Schut*, Adam Taylor*, Rebecca Gould, Ron Cruz
Jerome Ringo*

SUNDAY, OCTOBER 7

10:00 Keynote--The Economics of Sprawl
10:45 Break
11:00 Keynote--Natural Capitalism
11:45 Lunch break
1:30 Keynote--What about Globalization and Trade?
2:45 Break
3:00 open for keynote
3:45 Break
4:00 Closing meetings to plan campaign

Brian Derdowski*
Hunter Lovins*
Peter Dorman*
TBA