

# WHAT'S THE ECONOMY FOR, ANYWAY? CONFERENCE PLAN

## TRACK ONE--FINDING HAPPINESS

## SPEAKERS-- \*INDICATES CONFIRMED

### FRIDAY, OCTOBER 5

- 9:00 Setting the Theme
- 9:30 Morning meetings to develop WHAT'S THE ECONOMY FOR?  
campaign--small groups and larger discussions
- 11:30 Lunch break
- 1:00 Keynote--Towards a Caring Economy
- 1:45 The First Years of Life--Childhood in Rich Countries
- 3:00 Break
- 3:15 Economics as if People Mattered
- 4:30 Break
- 4:45 The Basics--Food and Shelter
- 6:00 Dinner
- 7:30 Keynote--New Progressive Economic Strategies

- John de Graaf\*
- TBA
  
- Nancy Folbre\*
- Michael Petit\*, Judith Stadtman-Tucker\*
  
- Julie Nelson\*, Bill Spriggs\*, Tim Kasser\*
  
- Anna Lappe\*, Nancy Parkes\*, Susan Sechler
  
- Gar Alperovitz\*

### SATURDAY, OCTOBER 6

- 9:00 Keynote--What does Freedom Mean?
- 9:45 Unhealthy and Unsafe
- 11:00 Break
- 11:15 The Ties that Bind--Friends and Family
- 12:30 Lunch Break
- 1:30 The World of Work: Productivity, Participation, Satisfaction
- 2:45 Break
- 3:00 Leisure, Nature, Art and Culture
- 4:15 Break
- 4:30 The Politics of Time
- 5:45 Dinner
- 7:30 Keynote--Capitalism 3.0

- Vicki Robin\*
- Bruce Kennedy\*, Tom Turnipseed\*
  
- Bob Drago\*, Enola Aird\*
  
- Jerome Segal\*, Karen Nussbaum\*, George Cheney\*
  
- John Schmitt\*, Nicole Shippen\*, Milenko Matanovic\*, Cathy O'Keefe
  
- John de Graaf\*, Karen Kornbluh\*, Anders Hayyden\*
  
- Peter Barnes\*

## TRACK ONE--FINDING HAPPINESS (continued)

SUNDAY, OCTOBER 7

10:00 Keynote--Neighborhood Matters  
10:45 Economics for Community Building  
12:00 Lunch break  
1:00 Sustainable Communities  
2:15 Break  
2:30 Keynote--The Good Life or the Goods Life?  
3:15 New Indices for Progress  
4:30 Break

Jay Walljasper\*  
Emily Kawano\*, Ted Howard\*, Julie Ristau\*

Jay Walljasper\*, Gwen Hallsmith\*, Milenko Matanovic\*

Juliet Schor\*  
Kristi Laguzza-Boosman\*, Monique Tilford\*

## TRACK TWO--SEEKING JUSTICE

FRIDAY, OCTOBER 5

1:00 Keynote--The United States since 1980  
1:45 Inequality Matters  
3:00 Break  
3:15 The Enduring Racial Divide  
4:30 Break  
4:45 Economics and the Gender Gap  
6:00 Dinner  
7:30 Keynote--The "T" Word--What about Taxes?

Dean Baker\*  
James Lardner\*, Heather Boushey\*, Dean Robinson\*

Eric Liu\*, Dedrick Muhammad\*, Richard Hobbs\*

Janet Gornick\*, Ann Crittenden\*, Kim Gandy\*

Chuck Collins\*

SATURDAY, OCTOBER 6

9:30 Keynote--Resistance in a Commercial Culture  
10:15 Keynote--Generation Broke--Young America is Losing Ground  
11:00 Break  
11:15 Re-inventing Health Care  
12:30 Lunch  
1:30 Access to Knowledge  
2:45 Break  
3:00 Restoring the Public Sector  
4:15 Break  
4:30 Keynote--Redefining Patriotism  
5:15 Dinner  
7:30 Keynote--We're all in this Together

Nathan Dungan\*  
Anya Kamenetz\*

Ezra Klein\*, Marilyn Clement

John Stauber\*, David Moberg\*, David Bollier\* BJ Bullert\*

Fred Block\*, Miles Rapoport\*, Dianne Stewart\*

Eric Liu\*

Jared Bernstein\*

## **TRACK TWO--SEEKING JUSTICE (continued)**

SUNDAY, OCTOBER 7

10:00 Keynote--It's Time for a Paid Vacation Law  
10:45 Taking Back Government  
12:00 Lunch  
1:30 Framing the Message  
2:45 Break  
3:00 Keynote--OverSuccess: the American Obsession  
3:45 Break  
4:00 campaign planning meetings

Joe Robinson\*  
Kristin Rowe-Finkbeiner\*, Roger Hickey\*,  
Steve Bella\*, Celinda Lake\*, Bob Costanza\*  
Jim Rubens\*

## **TRACK THREE--SECURING SUSTAINABILITY**

FRIDAY, OCTOBER 5

9:00 Room free for small group meetings  
11:30 Lunch Break  
1:00 Free for keynote  
2:00 Keynote--The Politics of Sacrifice in an Ecologically Full World  
2:45 Break  
3:00 Simple Living for Sustainability  
4:15 Break  
4:30 The Business Revolution  
5:45 Dinner  
7:00 Entertainment--The Eco-Tones  
7:30 Keynote--Getting a Grip  
8:30 Reception

Michael Maniates\*  
Jim Merkel\*, Cecile Andrews\*, Jennifer White\*, Wanda Urbanska  
Alisa Gravitz\*, David Bennell\*, Matt Warning\*  
Jimmy Sferes\*, Jennifer White\*  
Frances Moore Lappe\*

## TRACK THREE--SECURING SUSTAINABILITY (continued)

### SATURDAY, OCTOBER 6

9:00 Keynote--Deep Economy  
9:45 Ecological Economics  
11:00 Break  
11:15 Energy and Climate Change  
12:30 Lunch Break  
1:30 Keynote--the Real Wealth of Nations  
2:15 Break  
2:30 Using Common Wealth for the Common Good  
3:45 Break  
4:00 Faith and Economics  
5:15 Dinner  
7:30 Kenote--Energy for the Long Run--The New Apollo Project  
8:30 Reception

Bill McKibben\*  
Bob Costanza\*, Hector Saez\*, Pamela Velez-Vega\*

Michael Dorsey\*, Mark Weisbrot\*, Dan Aronson\*

Riane Eisler\*

Jon Rowe\*, Jim Boyce\*

Michael Schut\*, Adam Taylor\*, Rebecca Gould, Ron Cruz

Jerome Ringo\*

### SUNDAY, OCTOBER 7

10:00 Keynote--The Economics of Sprawl  
10:45 Break  
11:00 Keynote--Natural Capitalism  
11:45 Lunch break  
1:30 Keynote--What about Globalization and Trade?  
2:45 Break  
3:00 open for keynote  
3:45 Break  
4:00 Closing meetings to plan campaign

Brian Derdowski\*

Hunter Lovins\*

Peter Dorman\*

TBA